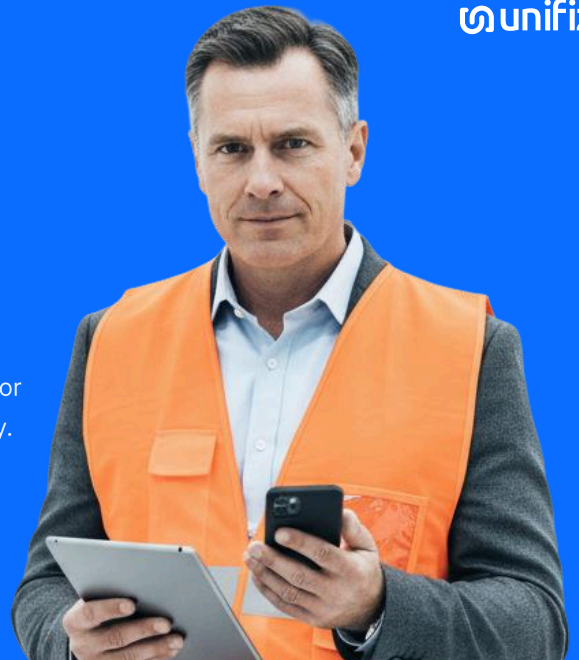unifize

How Unifize helps teams move faster than MasterControl

MasterControl has long been the trusted choice for compliance-driven enterprises. But its legacy architecture and rigid workflows make it difficult for modern manufacturers to move fast, adapt easily, and collaborate effectively.

Unifize redefines quality management for the modern era. It is AI-native, collaborative, and adaptable, helping teams accelerate compliance, innovation, and growth.

Where MasterControl holds teams back

Rigid by design

Static, top-down workflows need engineering effort and revalidation for every change, slowing response to new needs.

High cost of complexty

Long deployments, consultant reliance, and costly validation cycles make scaling a slow, expensive process.

Poor usability

Cluttered interface hinders everyday use and collaboration happens outside the system, losing visibility and speed.

WHAT MAKES UNIFIZE DIFFERENT

Redefining what a modern QMS can be

Unifize isn't another eQMS, it's a new class of AI-native, collaborative quality management. Designed for how modern teams actually work, Unifize turns compliance from a checklist into a continuous, connected conversation across teams, processes, and data.

Rapid time to value

Go live in weeks with no consultants, minimal setup, and instant business impact.

Consumer-grade collaboration experience

Chat-native, intuitive, and built for real-time teamwork that keeps everyone aligned.

Workflow flexibility

Adaptable, no-code workflows that evolve fast without engineers or revalidation delays.

AI-native architecture

AI surfaces risks, insights, and trends to make quality proactive and not just reactive.

Unifize's purpose is simple: to make compliance a byproduct of how teams work, not a barrier to it.

Why teams choose Unifize

Unifize brings chat, approvals, and data into a single collaborative workspace, eliminating disconnected meetings and email threads. Teams report 4x-faster change control cycles, 70% fewer meetings, and 10x-faster complaint resolution because the conversations that drive quality live in the same place as the records that prove it.

Comparing MasterControl vs Unifize

Category	unifize	MasterControl	Why it matters
Core philosophy	👍 Collaboration-first: connects people, data, and decisions	👎 Documentation-first: built for audits, not agility	Collaboration accelerates both compliance and innovation.
Process adaptability	👍 No-code, flexible workflows	👎 Engineering-heavy, validation-intensive	Scale and evolve quickly
Ease of use	👍 Intuitive, chat-native interface that drives user adoption.	👎 Clunky, form-heavy interface with complex learning curve.	Drives higher adoption and fewer training hours
Implementation speed	👍 Weeks, without needing consultants	👎 Months, and heavily consultant-driven	Faster ROI, fewer delays
Collaboration experience	👍 Real-time chat, decision logs, and contextual communication inside every record.	👎 Teams collaborate externally via meetings and emails.	Keeps everything traceable and in context
Pricing model	👍 Transparent SaaS subscription with no per-seat escalation.	👎 Expensive, module-based pricing that scales steeply.	Predictable costs protect budgets as you grow.
AI capabilities	👍 Unified data model and connected records, to surface insights and flag risks.	👎 No integrated AI; limited to static data reports and manual reviews.	Intelligent insights improve proactive decision making.
Scalability beyond QMS	👍 Expands into PLM, manufacturing, and maintenance.	👎 Limited to core QMS modules.	Future-proof for company growth.